

# BBA | BCA

Regular Degree Affiliated to CCS University  
Approved by UGC, under Min. of HRD

**ADVANTAGE 1 :**  
Degree Advantage  
Eligible for all Pvt.,  
Govt. & MNCs Jobs

## Industry ready Teaching in addition to University Syllabus

**BBA** Tally Certification  
Dual Specialization  
Digital Mkt. & Social Media

5 Lac  
JOBS  
by 2025

**BCA** C, SQL,  
Data Structure  
& Adv. JAVA

50 Hrs. each Module  
Foreign Language Training

**ADVANTAGE 2 :**  
Industry Relevant  
Employability Oriented

## Teaching Methodology (Pedagogy)

Per Paper 60 hours teaching  
Per unit covers

- Lectures • Presentation by Students
- Assignments • Project • Quiz • Case Studies • Q & A

**ADVANTAGE 3 :**  
Making fundamentals  
very strong.  
Developing Public  
speaking habit

## Out of Box Teaching / Learning

- Incubation Cell with Industry Expert
- Internship • Industry Visit • Creativity Workshop

**ADVANTAGE 4 :**  
Grooming students  
bold & smart to face  
the paradigm shift in Industry

## Learn From the Real Guru Highly Qualified Faculty Members

(HBS is A Case study at IIM Kolkata for Innovative Teaching)

**ADVANTAGE 5 :**  
9 Ph.D. Regular Professors  
with Degree from XISS,  
Thapar, DU, AMU etc.

## Fee Equivalent to your First Year Pay Package

**ADVANTAGE 6 :**  
Very reasonable &  
affordable fee

## Mandatory Internship 50 Hrs. Live Field Work, Market Study, Research in VIth Sem

**ADVANTAGE 7 :**  
Engaging Degree with  
Practical Learning Exposure

- 17th BATCH
- 5000 ALUMNI
- 108+ RECRUITERS



**HIERANK**  
BUSINESS SCHOOL  
*Enhancing Competence*

**Eligibility for BBA :** Must have passed 10+2 level with min. 45% marks from any Govt. Recognised Board.  
Admission is based on Written Test or Interview conducted by HBS.

**For Admission Call : 9650848777 / 9910172577 / 9560822577**

**Visit Hierank Campus:** A-42, Institutional Area, Sector-62, Noida (Adjoining Delhi). Near Sector-63, Metro Station.

**E-mail:** info@hierank.org • **Website :** www.hierank.org